

The Pedal Ahead program, by Rider Safety Visibility (a 501c3), was created to advance opportunities through socially conscious transportation. By providing loan-to-own electric bicycles, Pedal Ahead enhances quality of life choices for participants who would not have the financial means nor exposure to alternative transportation benefits.

We offer socio-economic advancement to underserved communities to counter limited resources.



Pedal Ahead Ecosystem

Riders:



65%

Earn \$49k or below



- 25% Latino
- 26% African American
- 28% White
- 15% Asian
- 6% Other

Benefactors:



Low Income Threshold



Young Adult Workforce

Strategic Partners:



CBO's



Public Agencies



Private Organizations

Pedal Ahead Program Elements

Economic:



Transportation Savings

Environmental:



Lower Carbon Emission



Mobile Culture

Health:



Physical and Mental



Advancements

Founding Funders:



Partners:

